



INFORMATIVE DOCUMENT

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# Lifesaving European Championships

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CASTELLON, 2021 SEPTEMBER 12<sup>TH</sup> – 18<sup>TH</sup>



[www.lec21.rfess.es](http://www.lec21.rfess.es)





## WHAT IS LIFESAVING

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**Lifesaving** is an **aquatic and terrestrial activity** that enables the person to save lives in both elements and that in its development encompasses four dimensions: humanitarian, sports, educational and professional.

In Spain, the birth of non-federative lifesaving dates from the year 1880 with the constitution of the **Spanish Society for the Rescue of Shipwrecked**, destined to act on the coasts of the Peninsula, islands and overseas provinces, declared as of public utility in 1887, the first recognition of the State to this work.

The figure of the *bathing person*, what we now know as a *lifeguard*, appears for the first time in the legislation in an Order of the **Ministry of the Interior** of May 31, 1960, which regulates the regulations on pools for public use.

Currently, the competence of regulation of sports and professional activity and its development in the **educational system** corresponds to the **Autonomous Communities**. The Royal Spanish Lifesaving Federation defends the development of **basic state legislation on training and aquatic safety and the generation of a culture of lifesaving** with the training of citizens in the prevention of accidents in aquatic spaces and in the first aid, within the framework of a **National Strategy for Aquatic Safety**.

In this line, it works with the **Spanish Federation of Municipalities and Provinces** to promote a legal framework that guarantees **basic levels of aquatic safety** throughout the State, which establishes standardized parameters for the performance of the lifeguard function in aquatic spaces, natural and aquatic facilities, which offers legal certainty to the municipal authorities that have to apply it and which contributes to reducing the more than 400 fatal drownings that occur each year in our country.







## LIFESAVING AS A SPORT

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The sport of lifesaving is contested both in **aquatic facilities** and in open water, in individual and relay events (by teams), in female, male and mixed categories.

It has an **inalienable humanitarian sense** that is projected in that all the events, in which elements such as manikins, fins, ropes, rescue tubes, rescue boards or skies are used or obstacles have to be overcome for their realization. They are designed to test the **dexterity, technique and ability** of athletes, called lifeguards, in rescuing a victim, whether represented by a manikin or by a person or **speed, endurance or leadership** in events where tactics and **decision making** is key to the final result.

The practice of lifesaving starts from an **early age and has no age limit**, representing in many countries, such as Australia, **a way of life**.


In the competition, the **abilities and skills** of each lifeguard and the **strategy and tactics of the group** play an important role, in addition to the relay events.

It is a sport that in **Spain has achieved high levels of effective equality between women and men**, promoted three decades ago with the arrival of a woman to the Presidency of the Royal Spanish Lifesaving Federation, an asset that few organizations, with a leadership level as masculine and as masculinized as the federative, can exhibit.









The data from the last season that it has had a development not affected by the pandemic thus attests to it, 2018-2019. 3,149 lifeguards participated in the **Spanish Championships**, of which 1,586 were **female (50.36 percent)** and 1,563 were male 49.64 percent), while in the federated competition as a whole there were 6,815 participants, with 3,433 male (50.37 percent) and 3,382 female 49.63 per percent), which represents a **practical parity**, as is also shown by the fact that in the 2011-2020 period, the licenses processed for female referees increased by 98 percent, while those for male referee were stabilized.

The **sports calls has parity**, in all categories, **despite not being mandatory by national or international sports regulations**, both in high-level, technical or talent concentrations as in those of the open and youth national teams.

A commitment now redoubled with **adherence** to the **Sustainable Development Goals** of the **2030 Agenda** as a reference, in this field, to delve into gender **equality actions** (fifth objective) as a guide to define concrete lines of progress.







ÁRBITRA

ADJUNTA

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## WHAT IS THE ROYAL SPANISH LIFESAVING FEDERATION

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The Spanish Lifesaving Federation was founded in **1961** and in 2011 His Majesty Juan Carlos I granted it the title of Royal on the occasion of the **commemoration of the fiftieth anniversary**.

The Royal Spanish Lifesaving Federation bases the development of its work on the principles of **effectiveness, efficiency, economy, viability, credit and reputation**, pursuing **the comprehensive training of the athlete** from the earliest age and **respect for coexistence** and the rules, the **improvement of the sporting results** and the **labor integration** after the completion of the sporting career.

It assumes the responsibility of managing **a sport that saves lives**, a sport whose origin is **solidarity between human beings**, and extends its projection to the **preservation of human life** through its intervention to provide the person with **basic knowledge** to achieve the ability to discern in the prevention of accidents that put it in danger and equip it with the necessary notions to act in case of need to safeguard it.

It shows the **representation of Spain with the dignity and strength that the nation deserves** both in the sports field and in the federative state.

Members of the Royal Spanish Lifesaving Federation have the following responsibilities: Vice-presidency of the **Spanish Olympic Committee** and the **International Lifesaving Federation of Europe**, **Presidency of the Latin American Federation of Lifesaving**, membership of the Executive, Presidency of a committee and a group work and membership of four commissions and other nine committees of the **International Lifesaving Federation** and the Presidency of two of the four commissions and membership of the other two of the **International Lifesaving Federation of Europe**.









## WHAT IS THE MISSION OF THE ROYAL SPANISH LIFESAVING FEDERATION DURING THE HEALTH CRISIS.

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The Royal Spanish Lifesaving Federation adopted from the first moment a **decided position at the forefront** as a symbol of the values that characterize lifesaving, and the strength in particular of the spanish, **in the face of the crisis generated by Covid-19** and the measures adopted by the Government of Spain with the aim of protecting the health and safety of citizens, containing the progression of the disease and reinforcing the public health system, which led to the establishment of a state of alarm and the limitation of the mobility of the people.

Thus, it applied the principle of *Good Practices* foreseen in the *Corporate Development Strategy*, which in other areas is **corporate social responsibility**, which introduces elements such as "the commitment to collaboration with society, its organizations and public administrations", aware, on the other hand, of its duty as a **delegated entity of public functions** of an administrative nature and, consequently, a **collaborating agent of the Public Administration**, despite the private nature of its legal nature.

A commitment as transcendental as the challenge of being able to carry it out.





### Maintaining the activity

In this process, the Royal Spanish Lifesaving Federation **has kept its federative structure in operation**, without any impact on its human resources, and the development of its ordinary activity, within the limitations imposed by the successive declarations of the state of alarm and the resolutions of the health authorities.

The stoppage of all sports activities from March to July and training from that first month to October has meant a **significant reduction in the available economic resources** that have had to be conducted **to keep the economic and financial skeleton firm**.

In compliance with the commitment acquired at the beginning of the health crisis, just a month after the declaration of the first state of alarm was fulfilled, the regional federations and clubs were notified by means of a circular of the launch of a *dry* **competition** with the aim of **giving space for everyone in lifesaving, sports and society in general at an international level**, trying to put into practice the Olympic ideal contained in the document Mission, Vision and Values, through the adequate dissemination of its spirit and philosophy, such as sportsmanship, effort and improvement, so important in the reality that humanity lived those days.





The *International Challenge - I compete at home* was designed as an **international competition** for all people who in one way or another collaborate with lifesaving or with the lifeguard profession and as an **opportunity for society to get closer to knowing the sport** from their places of residence from anywhere in the world.

The call, whose regulations were published in **Spanish, English and Portuguese**, divided the competition into nine categories and **devised four events that could be carried out at home** and that were adapted to as many of those that are carried out in reality in open water ( flags and rescue ski) and sports facilities (medley and lifesaving with fins). Registered persons had to **record the event on video**, in accordance with the technical specifications contained in the regulations, and send it to an email address. A Competition Committee made up of members of the refereeing and technical estate determined the results by category and sex of each of the events.

The participation data specify the significance of the initiative: **120 entities from 16 countries** (Germany, Argentina, Belgium, Chile, Ecuador, United States, France, Guatemala, Italy, Japan, Norway, Panama, Portugal, Serbia, Venezuela and Spain) and of 43 sports with 841 athletes between 2 and 74 years old who formalized **2,342 registrations** in the events.

# DESAFÍO INTERNACIONAL YO COMPITO EN CASA

SALVAMENTO Y SOCORRISMO

## INTERNATIONAL CHALLENGE

## I COMPETE AT HOME

L I F E S A V I N G



Real  
Federación  
Española de  
Salvamento y Socorrismo



Consejo  
Superior de  
Deportes



GOBIERNO  
DE ESPAÑA

MINISTERIO  
DE CULTURA  
Y DEPORTE



FEDERACIÓN LATINOAMERICANA DE SOCORRISMO Y SALVAMENTO



FEDERACION ESPAÑOLA DE  
MUNICIPIOS Y PROVINCIAS





### Safe return to training and competition

The Royal Spanish Lifesaving Federation has been an example for all the countries that practice our sport, having been able to make **a document of recommendations and three general safety and prevention protocols to be able to carry out the entire national and international sports calendar** celebrated in Spain scheduled for last season, except for the Spring Spanish Championships, which had to be suspended due to confinement.

The forecast and the work carried out allowed that **a month and a half before the end of the first state of alarm, the protocols to train, compete and exercise the profession of lifeguard in a safe way were already published**, becoming the Royal Spanish Lifesaving Federation in **the first entity to publish these indications**, so demanded by our federated and that served as a basis for all the groups that they were going to professionally develop the activity on beaches and pools, not only at the national level but at the international level. It has also been the **basis for those implemented by various European and Latin American lifesaving sports federations**.

The protocols were published on the federative website and **updated according to the agreements adopted at all times by the health authorities**, thus fulfilling the role of public responsibility in the spectrum of *Good Practices* assumed.

This anticipation made possible the realization during 2020 of **all the Spanish Championships** foreseen in the **sports calendar**, once the state of alarm has ended, including an international competition, without any of them, after the restart of the competition in July, give **any health incidence**. This positive reality continues throughout the 2020-2021 season.









## WHAT IS LEC 21

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The Lifesaving European Championship by Nations is the **highest continental competition** of our sport, which is held every two years in the categories (youth, between 15 and 18 years old) and open (over 16 years old) promoted by the International Lifesaving Federation of Europe (ILSE).

ILSE is the **European organization** of the International Lifesaving Federation (ILS), to which the Royal Spanish Lifesaving Federation belongs, among whose objectives are the **promotion of education to save lives**, the **prevention of drowning** and the promotion of uniformity in terms of equipment, information, symbols and guidelines for the control and **regulation** of activities in the aquatic environment and **the sport of lifesaving**.

In December 2020, the ILSE granted the Royal Spanish Lifesaving Federation the organization of the competition, assessing that **Spain's candidacy included identical sporting characteristics to those held so far and that it guaranteed the adoption of protocols and security measures according to the evolution of the health situation** at the time of its celebration, between 2021 September 12th and 18th.

The ILSE thus opted for Spain compared to the options presented by Belgium, France and Italy, which offered designs that were dissonant with the **pool and beach format** (rescue, in international terminology), by not ensuring a call of such dimensions under conditions of optimal safety and propose only the dispute of pool or ocean events, an unusual situation in the history of the European Championships since the rescue format was adopted.

**Spain is the only country in Europe that maintains its calendar** in accordance with the forecasts approved by the General Assembly of the Royal Spanish



## SALVAMENTO Y SOCORRISMO

# Castellón será sede del Europeo en septiembre de 2021

Prácticodeporte | Madrid | 23 dic. 2020



La Piscina Olímpica Municipal de Castellón ya ha acogido este año doce competiciones de ámbito nacional y una internacional. Foto: RFEES



La piscina olímpica municipal y la playa del Gurugú en Castellón acogerán el **Campeonato de Europa de Salvamento y Socorrismo** entre el 12 y el 18 de septiembre de 2021.

La **Federación Europea** (ILSE, en sus siglas en inglés) ha optado por la candidatura española de la capital castellanense frente a las propuestas de Bélgica, Francia e Italia, informa la federación española de este deporte (**RFEES**).

## Piscina municipal y playa Gurugú

La **Piscina Olímpica Municipal de Castellón** recibirá entre el 12 y el 15 de septiembre las pruebas de piscina, tanto en la categoría absoluta como en la junior: SERC, 200 metros natación con obstáculos, 4x50 metros natación con obstáculos, 100 metros socorrista, lanzamiento de cuerda, 100 metros combinada de salvamento, 4x50 metros combinado, 200 metros supersocorrista, 50 metros remolque de maniquí, 100 metros remolque de maniquí con aletas y 4x50 metros socorrista mixto.

Entre el 16 y el 18 de septiembre será la **Playa del Gurugú** la que recibirá a las selecciones nacionales, también en ambas categorías, para las pruebas de aguas abiertas y arena: sprint, relevo sprint, banderas, carrera con tabla de salvamento, carrera con ski de salvamento, relevo rescate con tabla de salvamento, relevo salvamento con tubo de rescate, nadar surf, ocean, relevo ocean y relevo ocean mixto.

La estructura de la competición es idéntica a las celebradas hasta ahora, aunque se amoldará, en su caso, a los protocolos y medidas de seguridad conforme a la **evolución de la situación sanitaria** en ese momento.

La Real Federación Española de Salvamento y Socorrismo ha organizado entre julio y principios un total de **doce competiciones de ámbito nacional y una internacional**, esta última, precisamente, en los mismos escenarios que acogerán el año que viene el Campeonato de Europa por naciones, al que acuden alrededor de **dieciséis selecciones nacionales** en la categoría absoluta y entre doce y catorce en la junior.

*La presidenta de la Federación, Isabel García Sanz, ha señalado que la concesión a España de la organización del Campeonato "redobla la confianza que hay en Europa en nuestra capacidad de gestionar eventos y nos anima en nuestra decidida intención de ser partícipes del empeño nacional de proyectar la imagen de España como un territorio seguro para su visita y disfrute".*

En el proceso de gestión de la candidatura, la Real Federación Española de Salvamento y Socorrismo, en coordinación con la territorial de la Comunidad Valenciana, ha recabado el apoyo tanto del Consejo Superior de Deportes (CSD) como de las instituciones autonómicas, provinciales y locales para "presentar con absolutas garantías nuestras credenciales", destacó García Sanz.

Así, puso de relieve que sin ese soporte del Gobierno de España a través del CSD, la Generalitat Valenciana, la Diputación y el Ayuntamiento de Castellón y la Fundación Trinidad Alfonso, la Federación Española no hubiese dado el paso de enfrentarse a otras tres candidaturas en el convencimiento de que no sólo iba a salir triunfante, sino de que el desarrollo de la competición será un **impulso para la marca país** y la reputación de España en el mundo.

Isabel García recaló que el Europeo "será una de las 32 pruebas que la Federación Internacional ha aceptado para poder obtener tiempos de clasificación para la asistencia a los **World Games de 2022**, un listado en el que hay otras dos competiciones nacionales, el Campeonato de España Juvenil, Junior y Absoluto de Invierno de 2021 y el Abierto Internacional de ese año.

prcticodeporte@efe.com





Lifesaving Federation in June 2019, a moment impossible to imagine due to the extraordinary situation we are experiencing, and of the totality of those that make up the ILSE, it is also the only country where pool and ocean competitions are held, thus presenting itself as a **benchmark in terms of safety** due to its ability to manage and adapt, under these conditions, an event of the dimensions of the European Championship.

The Royal Spanish Lifesaving Federation thus consolidates its **leadership as an organizer of international events**, in which it occupies the first place in the last two decades in the European context.


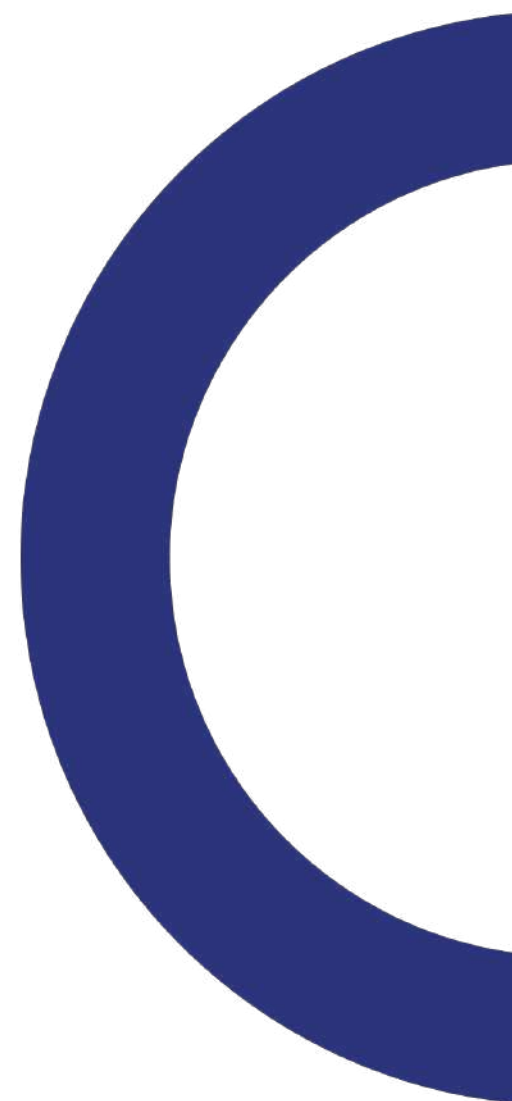
The usual participation in the **open category** is from sixteen countries (Germany, Belgium, Denmark, Spain, France, Netherlands, Hungary, Great Britain, Ireland, Italy, Norway, Poland, Portugal, Czech Republic, Sweden and Switzerland) and twelve in the **youth** (Germany, Belgium, Spain, France, Netherlands, Great Britain, Ireland, Italy, Norway, Poland, Czech Republic and Switzerland), with a presence of twelve lifeguards per team and category.

This is joined by about 150 non-athletes who make up the delegations of the participating national teams and around 70 who correspond to the organization.

The Championship opens on September 12th with the opening ceremony and a mixed pool event, SERC (Rescue Drill).

The other **pool events** (September 13th, 14th and 15th) are ten in the **male and female categories** (200 meters obstacles, 100 meters medley, 100 meters manikin tow with fins, 50 meters manikin carry, 200 meters superlifesaver, 100 meters manikin carry with fins, 4x50 meters obstacle, Line throw, 4x25 meters manikin carry, 4x50 meters medley) and a mixed one (4x50 meters pool lifesaver).

The **ocean events** (September 16th, 17th and 18th) are ten in **female and male categories** (beach sprint, beach flags, surf race, board race, ski race, oceanman / oceanwoman, beach sprint relay, relay rescue tube rescue race, board rescue relay, ocean relay) and a mixed one (ocean lifesaver relay).







## Scenarios

The Lifesaving European Championship by Nations takes place in two locations in the city of **Castellon de la Plana**.

The **Municipal Olympic Pool of Castellon**, located in Prolongación Río Júcar s / n (39.98247962798402, -0.0632374232874762), is an installation whose ownership corresponds to the **Castellon de la Plana City Council**, it has a main pool of fifty meters in length and ten lanes, stands with capacity for 603 people and all the necessary requirements to host a competition of this size.

The **Gururu Beach**, located between the crossing of the Camino de la Plana, at the same time and the mouth of the Acequia de l'Obra, and the mouth of the Seco river (40.414188680057045, 0.4206145874993423), is made of sand, it has urban characteristics due to its immediacy of urbanized areas, without a promenade, nine hundred meters long and fifteen meters wide. In its vicinity is the aerodrome managed by the Aeroclub Castello.

Both locations have **hosted national and international competitions** organized by the Royal Spanish Lifesaving Federation and have met the standards required for a continental call **with exceptional results**.







MUNICIPAL OLIMPIC  
POOL OF CASTELLON

GURURU BEACH





## WHO ARE THE SUPPORT OF THE LEC 21.

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### **Sports institutions**

At the sporting level, the Internacional Lifesaving Federation of Europe, the Royal Spanish Lifesaving Federation, the Federation of Lifesaving of the Valencian Community, the Spanish Olympic Committee and the Latin American Federation of Lifesaving.

### **Public institutions**

At the institutional level, the Higher Sports Council, a body dependent on the Ministry of Culture and Sports, the Generalitat Valenciana, the Castellon Provincial Council and the Castellon de la Plana City Council.

### **The society of the Valencian Community**

On a social level, the organizations and companies of the Valencian Community that join in contributing to the success and brilliance of the event.



### **The collaborators of the Royal Spanish Lifesaving Federation**

Institutional collaborators of the Royal Spanish Lifesaving Federation, such as the Spanish Federation of Municipalities and Provinces, and private ones, such as Safely Deps S.L.U and Crono Natacion y Salvamento.










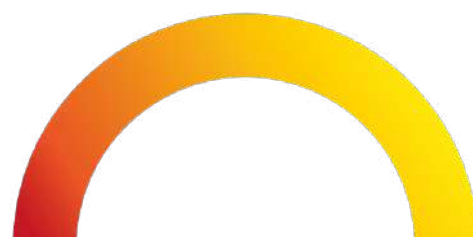
## WHAT DOES LEC 21 MEAN FOR SPAIN?

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Show itself **capable of being before the world as a safe destination for major sporting events**, after the pandemic, with the development of the first international competition held in the world after the declaration of the pandemic by the United Nations.

To establish itself in the **forefront of international lifesaving** as an indisputable reference in the management of safety in aquatic spaces and in the organization of events, **ratifying its leadership position in the management** of Lifesaving European Championships in the last twenty-five years with three national teams open, the same number of interclubs, two from the master's degree and two from the youth category per nations, without taking into account the call for Castellon 2021.

Reaffirm two of the twenty strengths in which it is a worldwide reference within **the Real Spain, #ThisIsTheRealSpain, sports and tourism**, within the **State policy** 'Global Spain', aimed at improving the perception of the country in the abroad, from an inclusive and integrating perspective, with a vocation of permanence in the long term and with the aim of **consolidating an image of Spain abroad that adjusts to reality**, as one of the most important economic and political powers in the world and of the nineteen full democracies of the world.







## WHAT DOES LEC 21 MEAN FOR CASTELLON AND THE VALENCIAN COMMUNITY

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Project the region brand and the province brand as a **safe destination**, both for large sporting and tourist events.

Position the Valencian Community as **a benchmark for elite sports practice** with an activity that serves as a reflection of **unique values** for society at a time, in addition, which are especially related to the trance that it lives.

Present in the territory to referents in **sports entrepreneurship** and in singular values within sport and society.

To position the Valencian Community as the ideal place to star in a **future candidacy** of Spain for the **Lifesaving World Championship** (LWC) and **the World Congress of Drowning Prevention** (WCDP).

Enhance the **self-esteem of citizens** during the recovery phase after the situation generated by the health crisis.

Transmit the values of the **culture of effort** through the **successful example** of the Royal Spanish Lifesaving Federation in managing the circumstances arising from the health crisis.









## WHAT DOES IT MEAN AND WHAT RETURN DOES BEING A LEC 21 COLLABORATOR

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Join an international event of a sport whose values are linked, together with the general values of sport, with the **protection of people's health**, gender equality and opportunities and education in the values of the Olympic Ideology and that promotes training in matters related to first aid, lifesaving and rescue, promotes the **culture of accident prevention in the aquatic environment** and the preservation of life in risk situations through the culture of lifesaving and promotes training of people in the field of lifesaving.

Being present at a **unique sporting event** that will be historically and emotionally linked to the end of the health crisis as the first great event in this sport after the peak phase of the pandemic worldwide.

Link your brand to a call that promotes the territory internationally, that generates **important and influential communities of prescribers abroad** and that will focus the attention of a wide public in Spain over a certain period of time.

Direct your message to a **specific target audience** in a certain sector of demand in product cases.

Integrate into a community that is linked to **the integral training of the athlete person** from an early age to **save lives** and that develops a sport whose origin is **solidarity** between human beings.

Establish a collaborative relationship with an entity, such as the Royal Spanish Lifesaving Federation, **a benchmark in safety in the aquatic environment** and its link with the national and international community in which it is integrated and with which it relates.









## WHAT FORMULAS ARE THERE TO COLLABORATE IN LEC 21

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The presence in the Lifesaving European Championship offers **varied, multiple and flexible** possibilities.

Participation will be reconciled according to the **demands and needs of each collaborator** and taking into account their profile.

### **Approach to the options catalog**

The Royal Spanish Lifesaving Federation presents an **indicative catalog of options** to open a range of opportunities for collaboration in the Castellon for the Lifesaving European Championship and, where appropriate, expand it over time.



Digital spaces

WEB	Home
	Landing of the Championship
	Entry related to the Championship
SOCIAL MEDIA	Labeling
	Share status (post) of the Brand
	Digital advertising
PHOTOGRAPHY, CREATIVES AND OTHER DIGITAL CONTENT SUCH AS GIF OR NEWSLETTER	Inserting the logo in images
	Banner
	Photograph of lifeguards of the Spanish national teams with an article of the Brand
VIDEOS	Mention by lifeguards or people references of the Royal Spanish Lifesaving Federation
	Animation before and / or after the Events
SMS	
QR	
WIFI	

Physical spaces

WELCOME	Courtesy pack in the hotel room
	Sack (backpack) of the lifeguards to leave the belongings at the starting point
	Mask
	Toel
CLOTHING	Long camisole
	Comb / brush
	T-shirt and sweatshirt
	Sports jacket and parka
NEEDS OF THE ORGANIZATION	Kit with bottle and hydroalcoholic towels.
	Mask
	Referees and organization's chairs
	Support boxes for lifeguards' items
	Accreditation
	Labeling and / or transfer of cars and vans
	Refillable glasses or cups



SPACES WHERE CHAMPIONSHIPS PLACE	THE TAKE	Steps
		Distribution of drinks such as water or isotonic
		Meeting area
		Meeting spaces for viewing the events
		Laying the wifi network
		Mobile charger area
		Presentation of services, articles or specialized training
		Horizontal static advertising
		Distribution of flyer, book or publications
		Overprinting on rings, mannequins and other elements, which can be used as decoration and exhibition and in competition
		Dissemination of messages on screens
		Longitudinal static advertising (floor, route marking)
		Inflatable arches to mark the start and finish of the events on the beach
		Other inflatable structures
		Delimiter and separators
		Tents for the teams and for the organization
		Banners of different types and formats, both inside and outside

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